

Kyle Christopher Edington
Ohio Northern University Student

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Permanent Address

2980 Americus Drive
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Campus Address

402 W. College Ave, Unit 1438
Ada, Ohio 45810

EDUCATION

Ohio Northern University

James F. Dicke College of Business Administration (AACSB Accredited)

Bachelor of Business Administration May 2010

Major: Marketing

Overall GPA 3.31

EXPERIENCE

Ohio Northern University - *Office of Residence Life*, Ada, Ohio

August 2008 - May 2009

Position: Resident Assistant

- Responsible for upholding Ohio Northern University policies, acting as a liaison between university and students
- Established a positive community among residents

Gaylord Entertainment - *Grand Ole Opry*, Nashville Tennessee

May 2008 - August 2008

Position: Interactive Marketing Intern

- Organized and represented the Grand Ole Opry at numerous expos
- Met deadlines for beginning multiple long-term projects to expand viewers' Opry.com experience
- Operated Content Management System to update and add information to Opry.com
- Extensive experience with PC based programs including: Word, Excel, PowerPoint, also Adobe Photoshop

Edward Morgan Promotions - *General Motors - Select GMC Summer Drive*, Middle Tennessee

June 2008 - August 2008

Position: Product Representative

- Promotional Objectives: Inform participants about new GM products and persuade another test drive at local dealerships.
- Understand and relay product knowledge for various Pontiac, Buick, GMC cars and trucks
- Extensive one-on-one customer interaction in a sales-free environment

Borders Group Inc. - *Customer Care*, LaVergne, Tennessee

June 2007 - August 2007

Position: Phone Customer Service Representative

- Extensive knowledge of Call Center technologies including Avaya, Remedy and Click2Coach
- Knowledge of retail applications including order management, inventory management etc.
- Familiarity with media and customer loyalty program for 17 million Borders Rewards customers
- Excellent communication skills to ensure customer satisfaction

Lowe's Home Centers Inc. - *Lowe's Store #734*, Ypsilanti, Michigan

June 2006 - August 2006

Position: Front End Loader

- Assisting in meeting customer needs by locating products and providing other services in the front end
- Operating point-of-sale registers and helping other departments

Position: Remerchandising Employee

- Installing new store signage
- Reconstructing product displays according to new merchandising standards

Saline Community Education - *Referee*, Saline, Michigan

October 2005 - March 2006

Position: Referee

ACTIVITIES

Dean's Advisory Council - *Ohio Northern University*, Ada, Ohio

August 2006 - Current

- 2008-2009 President

Students In Free Enterprise (SIFE) - *Ohio Northern University*, Ada, Ohio

August 2007 - Current

- 2008-2009 Vice President, Presentation Speaker, Annual Report designer: created with Adobe InDesign
- 2007-2008 Recruitment Director, Project Manager, Presentation Speaker

American Marketing Association - *Ohio Northern University*, Ada, Ohio

August 2007 - May 2008

DECA, Saline, Michigan - Director of Leadership Development (05-06), Public Relations Director (04-05)

August 2005 - June 2006

- Attended 2005 MI State Leadership Conference and 2004 Central Region Leadership Conference, Detroit, MI
- 2006 Entrepreneurship Written Project State Finalist & International Career Development Conference Qualifier
- 2005 State Finalist, Vehicles and Petroleum Marketing Category

Junior Achievement - Winter 2006

Youth Group Member and Senior High Mission Trip Participant

- Attended Mountain T.O.P. Camp, summer 2003, 2005 and 2006 and NC Mission Trip, summer 2004

Varsity Basketball Player - 2004-2005, 2005-2006

Traveled Internationally with the People to People Student Ambassadors